

EXPERIMENTAL ECONOMICS

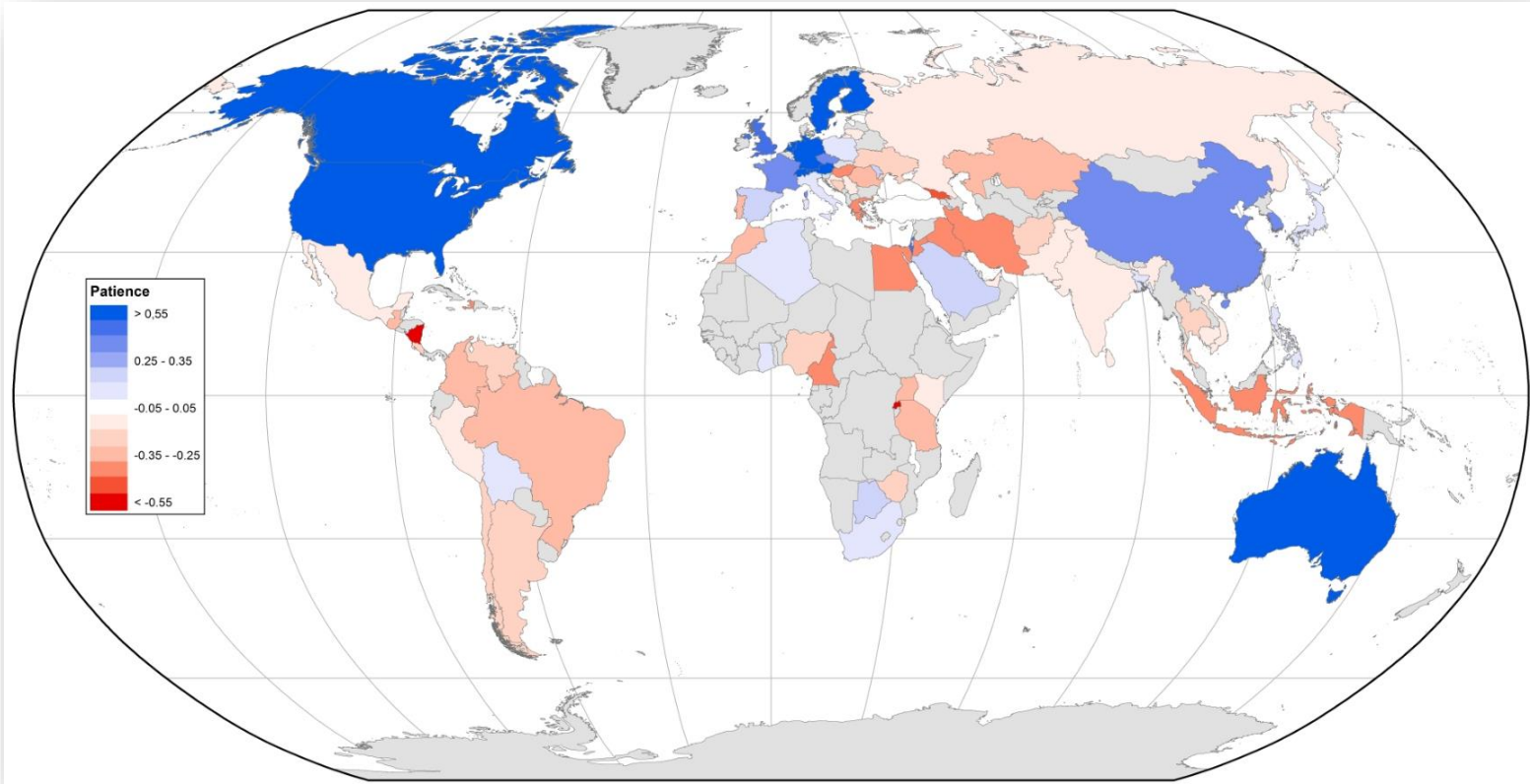
INTERTEMPORAL DECISION-MAKING

Ernesto Reuben

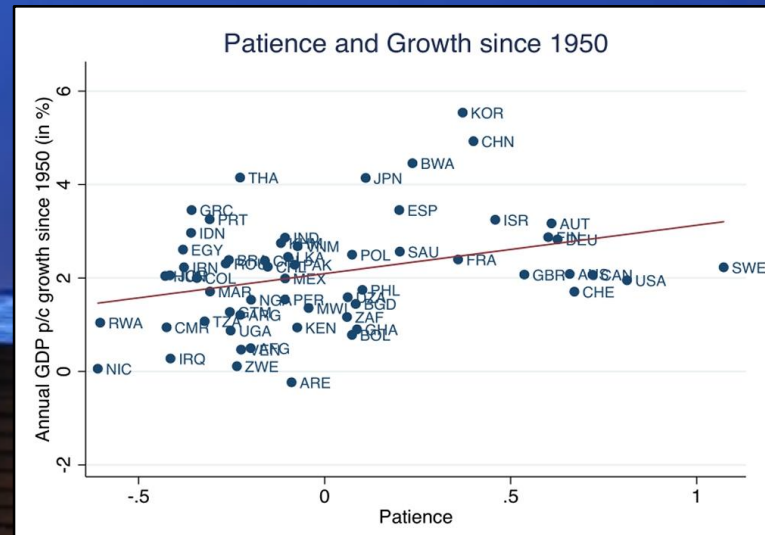
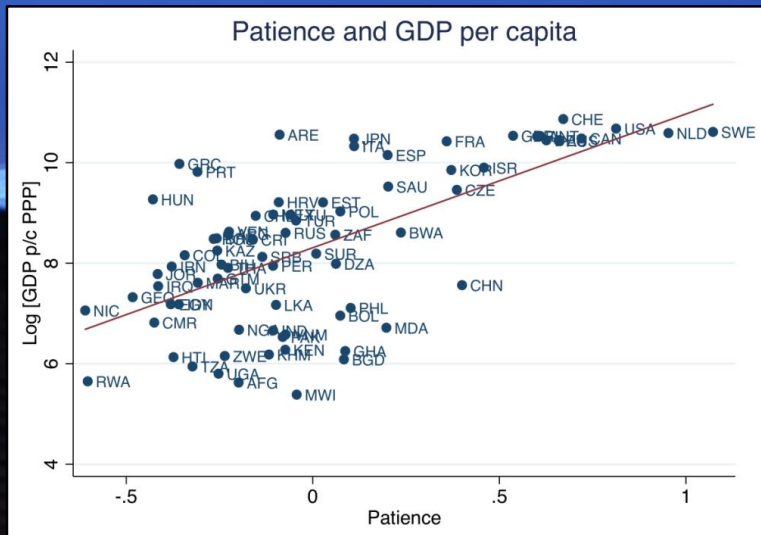
جامعة نيويورك أبوظبي



IS BEING PATIENT IMPORTANT?



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Table 2: Patience and national income in sub-samples

	Dependent variable: Log [GDP p/c PPP] in...							
	Africa & Middle East (1)	Europe & C. Asia (2)	SE Asia & Pacific (3)	Ameri- cas (4)	OECD (5)	Non- OECD (6)	Colo- nized (7)	Not colonized (8)
Patience	2.83*** (0.76)	1.82*** (0.33)	3.76*** (1.04)	2.42*** (0.32)	1.02*** (0.21)	1.43** (0.65)	2.54*** (0.36)	2.23*** (0.51)
Constant	7.84*** (0.34)	9.09*** (0.19)	7.40*** (0.33)	8.55*** (0.20)	9.75*** (0.15)	7.77*** (0.20)	8.10*** (0.16)	8.87*** (0.30)
Observations	20	27	14	15	22	54	54	22
R^2	0.274	0.448	0.430	0.592	0.498	0.073	0.313	0.434
Adjusted R^2	0.234	0.426	0.383	0.560	0.473	0.055	0.300	0.406

OLS estimates, robust standard errors in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$. In the first column, the sample includes Africa and the Middle East, in the second column Europe and Central Asia, in the third South-East Asia and Pacific, in the fourth the Americas, in the fifth (sixth) all (non-) OECD members, and the seventh (eighth) all formerly colonized (never colonized) countries.

IS BEING PATIENT IMPORTANT?

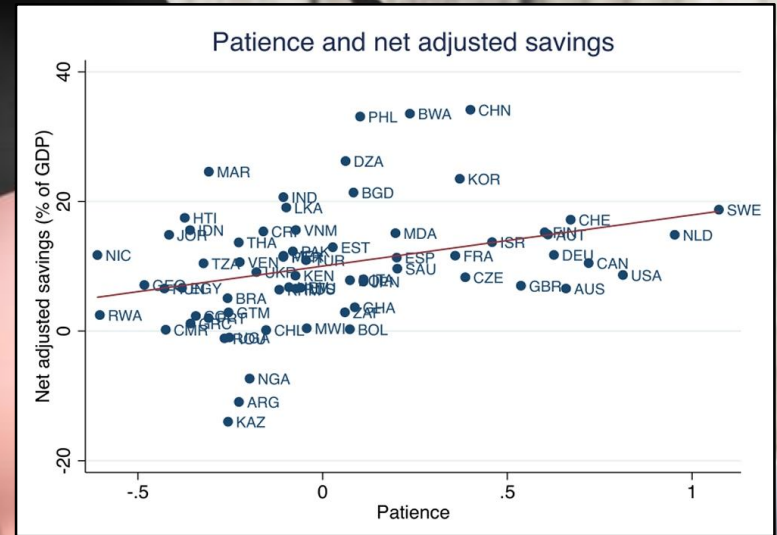
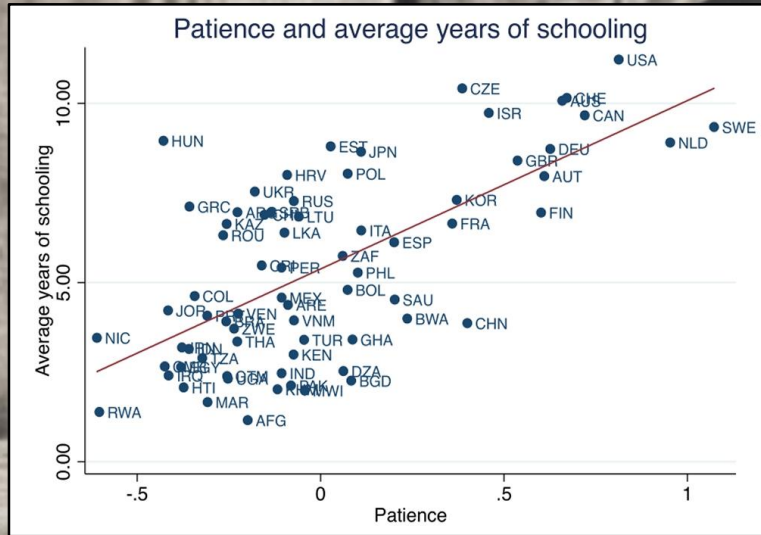


Table 3: Patience and alternative development measures

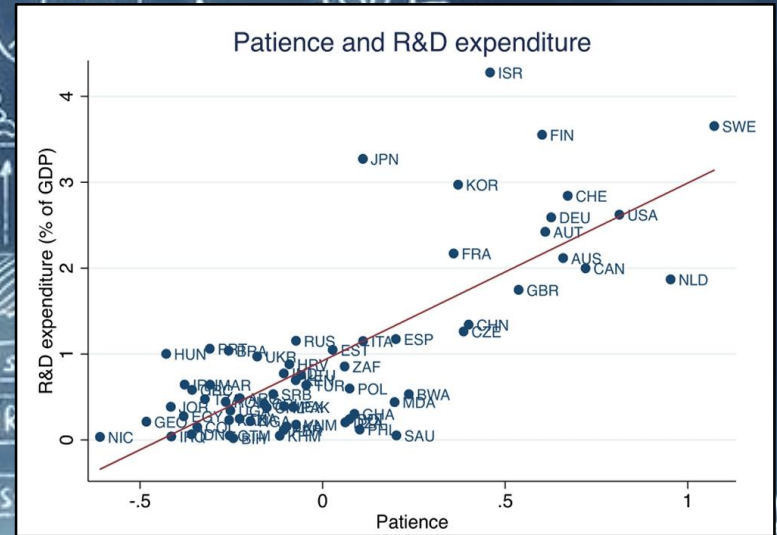
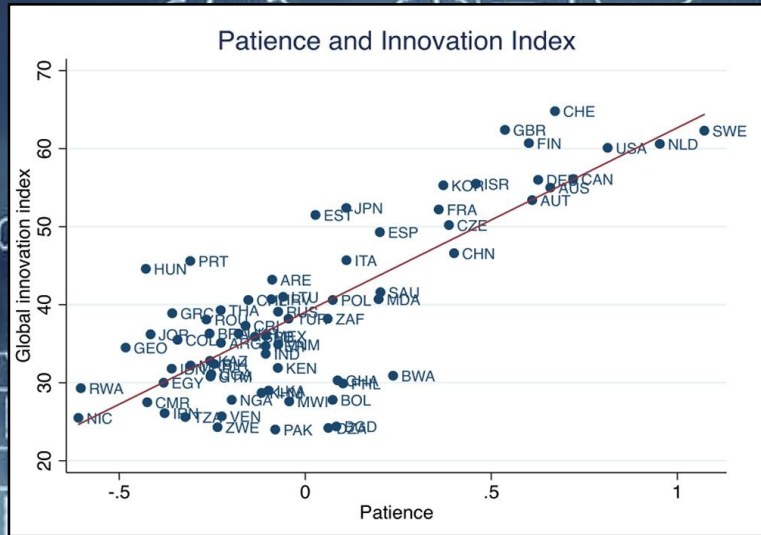
	Dependent variable:					
	Log [GDP per worker PPP]		Human Development Index		Subjective happiness	
	(1)	(2)	(3)	(4)	(5)	(6)
Patience	1.59*** (0.21)	0.66*** (0.24)	0.23*** (0.03)	0.13*** (0.03)	0.13*** (0.03)	0.21*** (0.04)
Constant	9.84*** (0.11)	-61.2* (30.63)	0.70*** (0.01)	-11.5** (5.05)	0.72*** (0.01)	-11.4** (5.47)
Additional controls	No	Yes	No	Yes	No	Yes
Observations	71	69	76	74	76	74
R^2	0.309	0.896	0.335	0.881	0.140	0.741
Adjusted R^2	0.299	0.849	0.326	0.833	0.129	0.637

OLS estimates, robust standard errors in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$. See column (7) of Table 1 for a complete list of the additional controls.

IS BEING PATIENT IMPORTANT?



IS BEING PATIENT IMPORTANT?



IS BEING PATIENT IMPORTANT?



Table 9: Patience, proximate determinants, and national income

	Dependent variable: Log [GDP p/c PPP]				
	(1)	(2)	(3)	(4)	(5)
Patience	2.66*** (0.26)	0.82*** (0.31)	0.58*** (0.18)	1.07*** (0.40)	0.71** (0.35)
Average years of schooling		0.40*** (0.05)			
Log [Capital stock p/c]			1.00*** (0.07)		
Total factor productivity				3.71*** (0.66)	
Property rights					0.037*** (0.01)
Democracy					0.053 (0.05)
Constant	8.31*** (0.14)	6.20*** (0.32)	-1.68** (0.68)	6.29*** (0.36)	6.18*** (0.34)
Observations	76	71	71	60	72
R^2	0.397	0.662	0.908	0.750	0.602
Adjusted R^2	0.389	0.652	0.905	0.741	0.584

OLS estimates, robust standard errors in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.



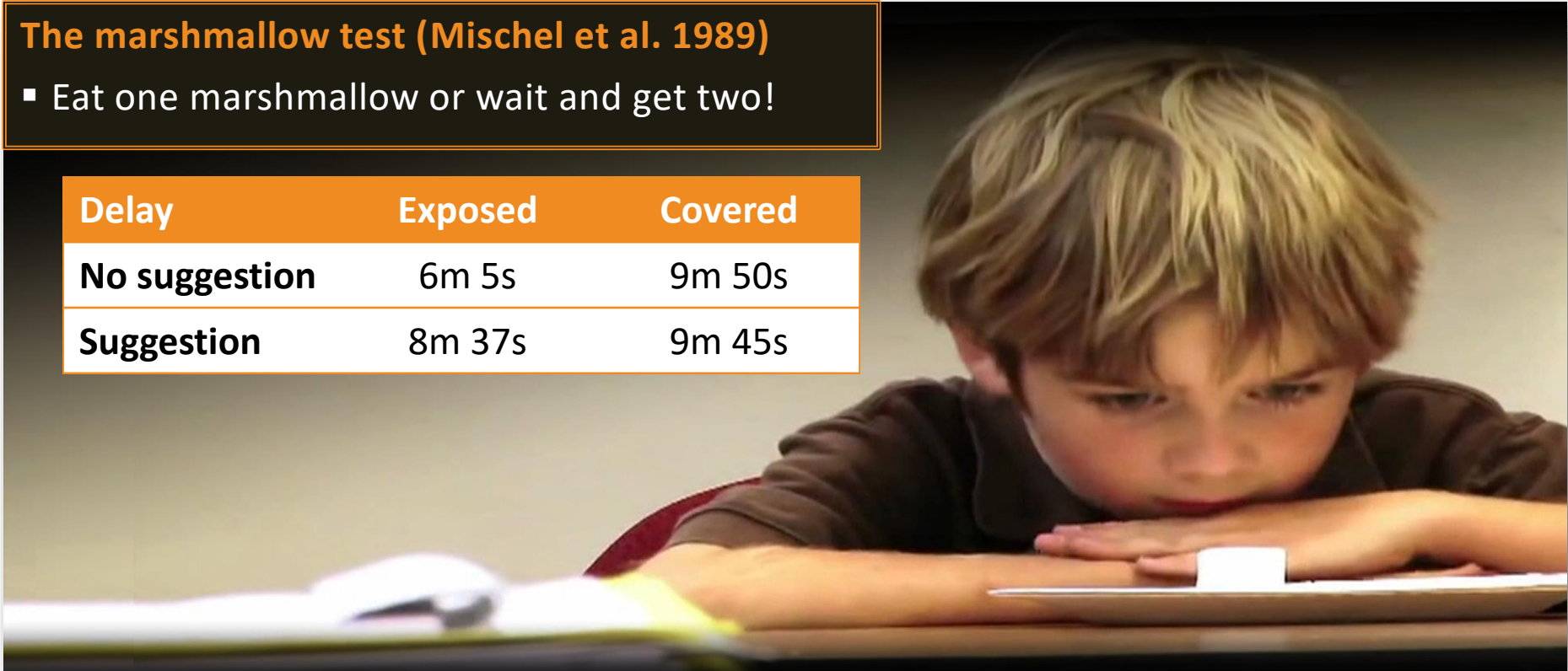
IS IMPATIENCE A STABLE INDIVIDUAL TRAIT?



The marshmallow test (Mischel et al. 1989)

- Eat one marshmallow or wait and get two!

Delay	Exposed	Covered
No suggestion	6m 5s	9m 50s
Suggestion	8m 37s	9m 45s



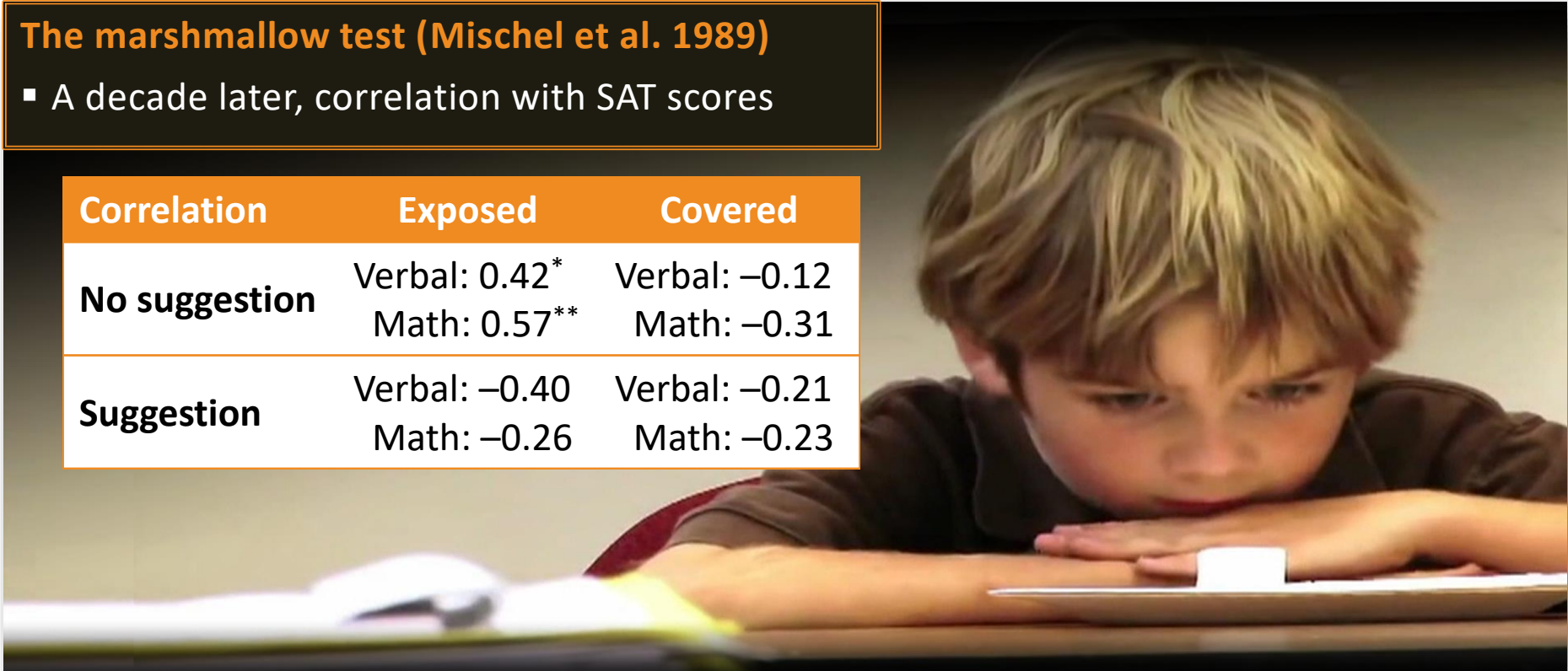
IS IMPATIENCE A STABLE INDIVIDUAL TRAIT?



The marshmallow test (Mischel et al. 1989)

- A decade later, correlation with SAT scores

Correlation	Exposed	Covered
No suggestion	Verbal: 0.42*	Verbal: -0.12
	Math: 0.57**	Math: -0.31
Suggestion	Verbal: -0.40	Verbal: -0.21
	Math: -0.26	Math: -0.23

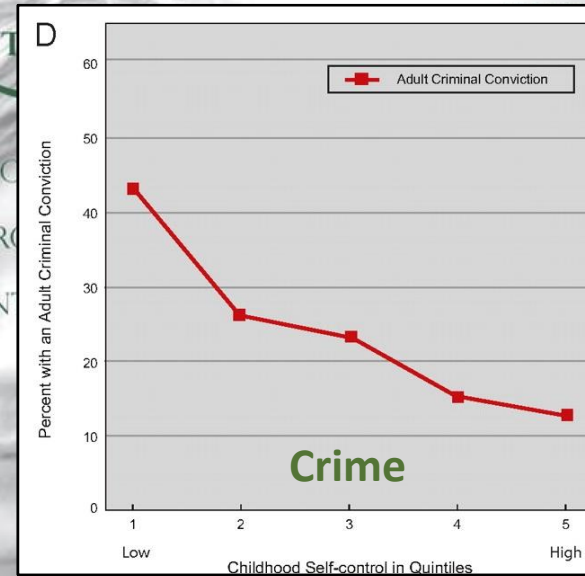
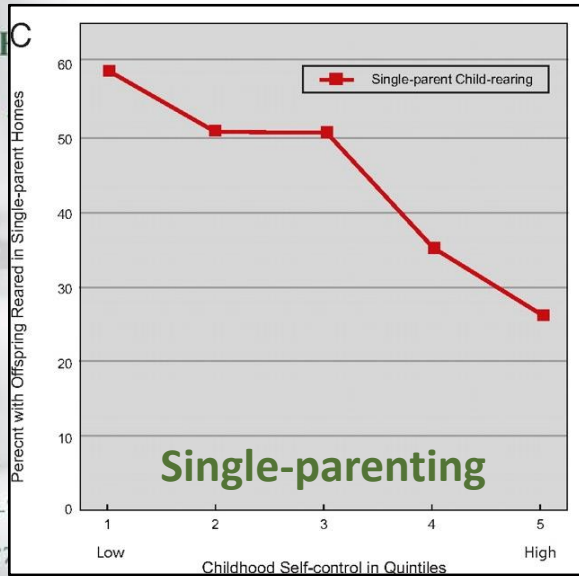


IS IMPATIENCE A STABLE INDIVIDUAL TRAIT?



Dunedin multidisciplinary health and development study (Moffitt et al. 2011)

- Self-control measured with reports by the subjects, teachers, and parents

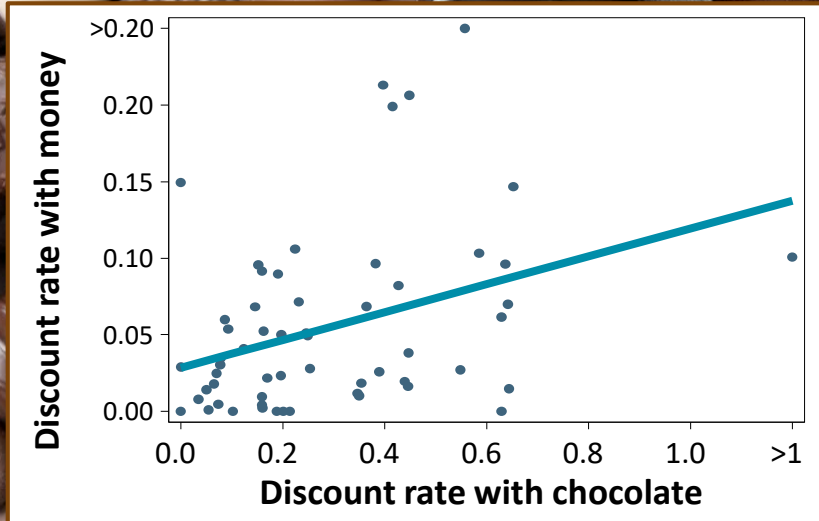


IS IMPATIENCE A STABLE INDIVIDUAL TRAIT?



Discounting for primary and monetary rewards (Reuben et al. 2010)

- Choose between x now and $(1+r)x$ in one week when x equals \$50 and when it equals 5 large chocolates



Subjects who ...		Correlation
All		$r = 0.354, p = 0.007$
are hungry		
No	Dislikes	$r = 0.280, p = 0.405$
Yes	Dislikes	$r = 0.492, p = 0.123$
like chocolate		
No	Likes	$r = 0.295, p = 0.287$
Yes	Likes	$r = 0.553, p = 0.012$

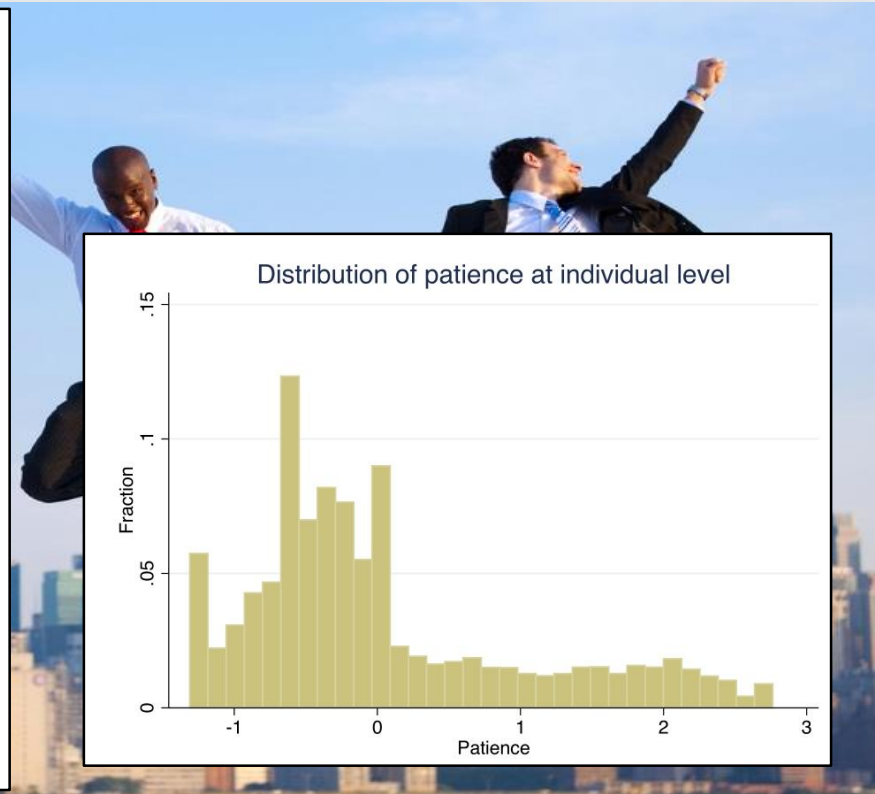
IS IMPATIENCE A STABLE INDIVIDUAL TRAIT?



Table 11: Individual patience, human capital, and income

	Dependent variable:							
	Log [Household income p/c]				Education level			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Patience	0.35*** (0.05)	0.053*** (0.01)	0.046*** (0.01)	0.047*** (0.01)	0.20*** (0.03)	0.13*** (0.01)	0.14*** (0.01)	0.097*** (0.01)
Age				0.0052*** (0.00)				0.020*** (0.01)
Age squared				-0.000037* (0.00)				-0.00040*** (0.00)
1 if female				-0.094*** (0.02)				-0.13*** (0.03)
Constant	7.88*** (0.13)	6.35*** (0.00)	5.93*** (0.00)	5.87*** (0.03)	1.00*** (0.05)	2.27*** (0.04)	3.06*** (0.05)	3.30*** (0.14)
Country FE	No	Yes	No	No	No	Yes	No	No
Regional FE	No	No	Yes	Yes	No	No	Yes	Yes
Observations	79267	79267	79239	78984	79357	79357	79334	79125
R^2	0.053	0.601	0.634	0.636	0.015	0.116	0.149	0.176
Adjusted R^2	0.053	0.601	0.629	0.631				

Columns (1)-(4) contain OLS and columns (5)-(8) ordered probit estimates. Standard errors (clustered at country level) in parentheses. The dependent variable in (5)-(8) is educational attainment as a three-step category. Here, the R^2 is a Pseudo- R^2 . * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$



HOW TO ELICIT DISCOUNT FACTORS?



Reuben et al. (2015)

- Asked 544 MBAs to choose the timing of a payment

\$100 today or \$100 in two weeks
\$100 today or \$101 in two weeks
\$100 today or \$102 in two weeks
\$100 today or \$103 in two weeks
\$100 today or \$104 in two weeks
\$100 today or \$105 in two weeks
\$100 today or \$106 in two weeks
\$100 today or \$107 in two weeks
\$100 today or \$108 in two weeks
\$100 today or \$109 in two weeks
\$100 today or \$110 in two weeks
\$100 today or \$111 in two weeks
\$100 today or \$112 in two weeks

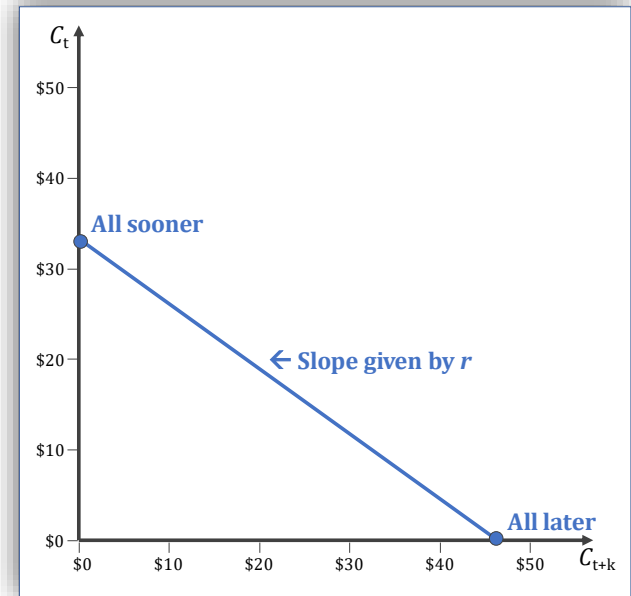
	<u>Mean</u>	<u>Median</u>
Switching point	4.98%	4.00%



HOW TO ELICIT DISCOUNT FACTORS?



- Problem of single multiple-price lists → ignores the concavity of utility functions
- **Andersen et al. (2008)**
 - **Multiple price lists:** elicit the curvature of utility functions (e.g., Holt & Laury 2002) and discount factors separately
- **Andreoni & Sprenger (2012)**
 - **Convex time budgets:** measure curvature of utility functions and discount factors with a single set of choices
- Higher discount factors once concavity of the utility function is taken into account
 - but convex time budgets can show high degree of GARP violations (**Chakraborty et al. 2017**) that correlate with parameter estimates (**Choi et al. 2015**)



IS IT A MEASUREMENT PROBLEM?



“Money now vs. later” has many confounds (Chabris et al. 2008)

- Unreliability of future rewards (trust in the experimenter)
- Transaction costs of delayed reward
- Framing effects (response scale)
- Timing of consumption (liquidity constraints)
- Discount factors elicited with visceral goods tend to be even lower!
- Receiving monetary rewards is also intrinsically satisfying (**Kable & Glimcher 2007**)



SHORT-TERM DISCOUNT FACTORS



- What are we eliciting with short time-horizons?
- Which option would you prefer?
- What about the following choices?

$$u(\$15) > \delta u(\$20) \rightarrow \delta^{month} \leq 0.75$$

$$u(\$15) > \delta^{6-months} u(\$84)$$

$$u(\$15) > \delta^{1-year} u(\$470)$$

$$u(\$15) > \delta^{2-year} u(\$14,900)$$

$$u(\$15) > \delta^{5-year} u(\$470,000,000)$$



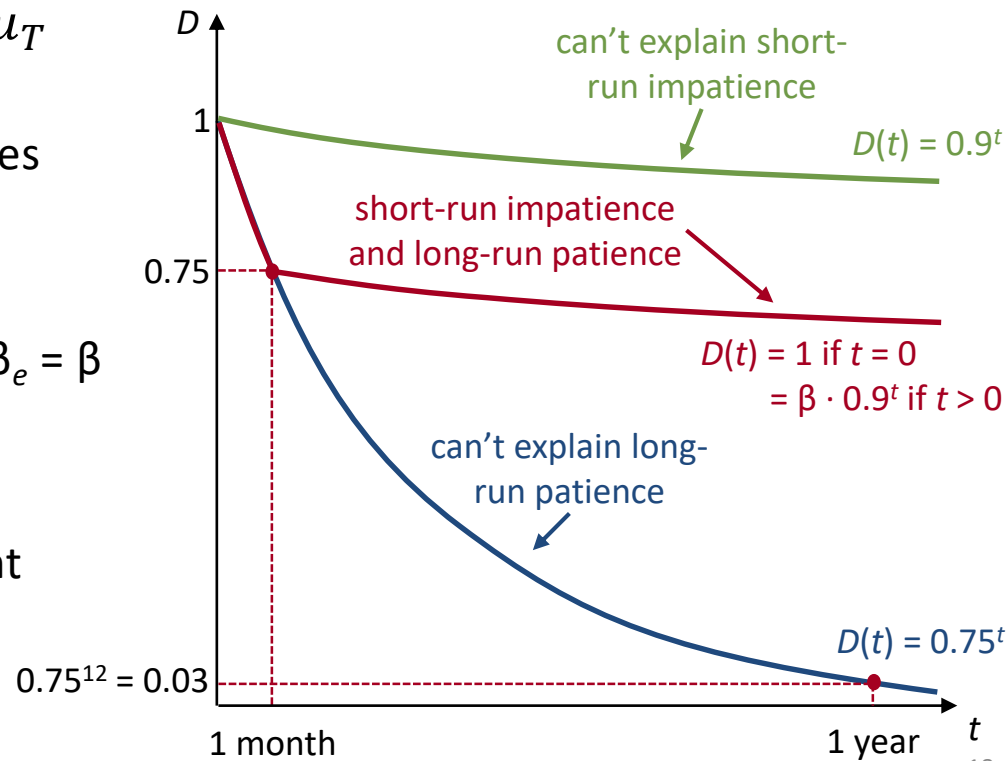
PRESENT-BIASED PREFERENCES



Quasi-hyperbolic discounting (Laibson 1994; O'Donoghue & Rabin 2001)

$$U_0 = u_0 + \beta\delta u_1 + \beta\delta^2 u_2 + \dots + \beta\delta^T u_T$$

- If $\beta < 1$ then impatience for choices that involve the present but patient for choices that involve only the future
- **Exponentials:** $\beta = 1$
- **Sophisticated:** $\beta < 1$ and at $t = 0$ expect $\beta_e = \beta$
- **Naïve:** $\beta < 1$ and at $t = 0$ expect $\beta_e = 1$
- Predicts preference reversals over time, procrastination, demand for commitment



TIME INCONSISTENCY IN SNACKING?

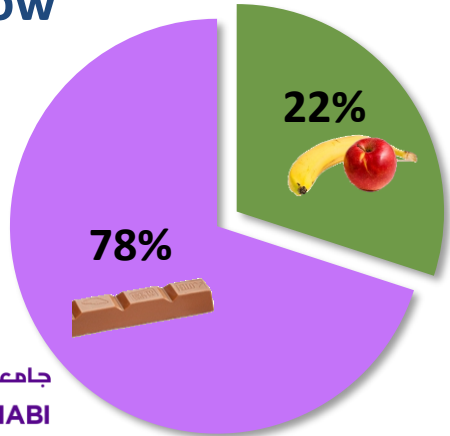


Read & van Leeuwen (1998)

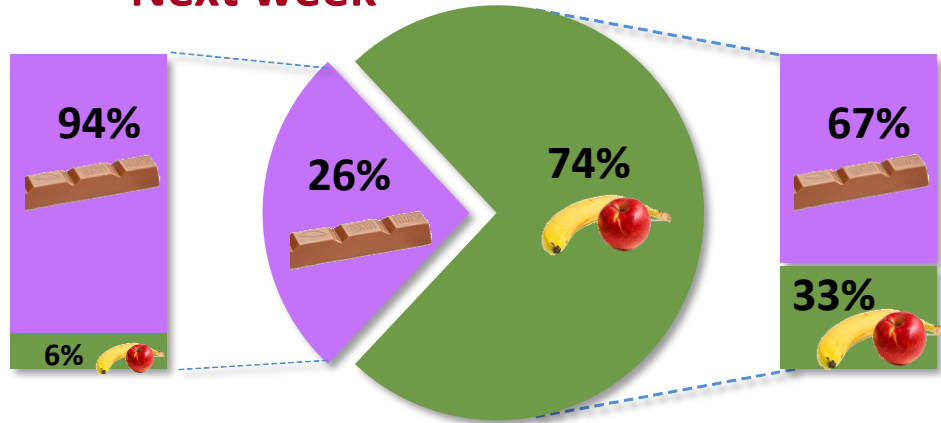
- Asked 200 employees what snack they would you like to eat **now** or in one week



Now



Next week



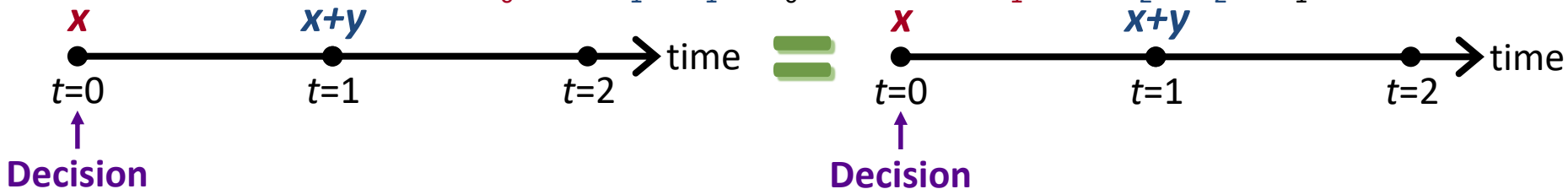
TIME CONSISTENCY, STATIONARITY, AND TIME INVARIANCE



Halevy (2015)

- 117 subjects make large-stake and small-stake choices between an **early** reward $\$x$ and a **delayed** reward of $\$(x + y)$ to test violations of three concepts

- Time invariance:** choose x_0 over $x_1 + y_1$ in $t_0 \rightarrow$ choose x_1 over $x_2 + y_2$ in t_1



- Stationarity:** choose x_0 over $x_1 + y_1$ in $t_0 \rightarrow$ choose x_1 over $x_2 + y_2$ in t_0

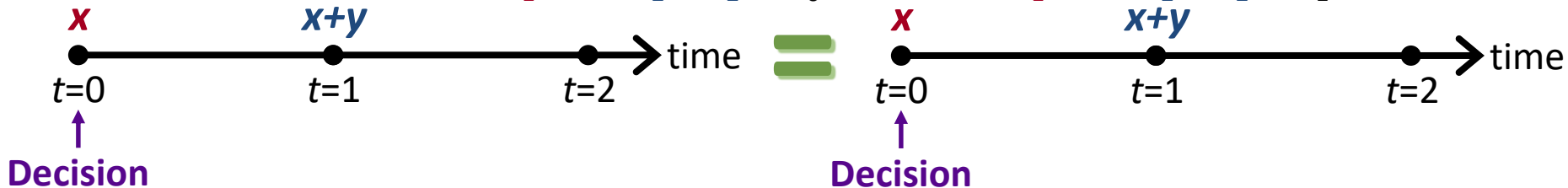


TIME CONSISTENCY, STATIONARITY, AND TIME INVARIANCE



Halevy (2015)

- 117 subjects make large-stake and small-stake choices between an **early** reward $\$x$ and a **delayed** reward of $\$(x + y)$ to test violations of three concepts
- Time consistency:** choose x_1 over $x_2 + y_2$ in $t_0 \rightarrow$ choose x_1 over $x_2 + y_2$ in t_1



Note that:

- Quasi-hyperbolic discounting complies with time invariance but violates non-stationarity and time inconsistency but its support comes mostly from violations of stationarity
- You can be time consistent without stationarity \rightarrow changing tastes

TIME CONSISTENCY, STATIONARITY, AND TIME INVARIANCE

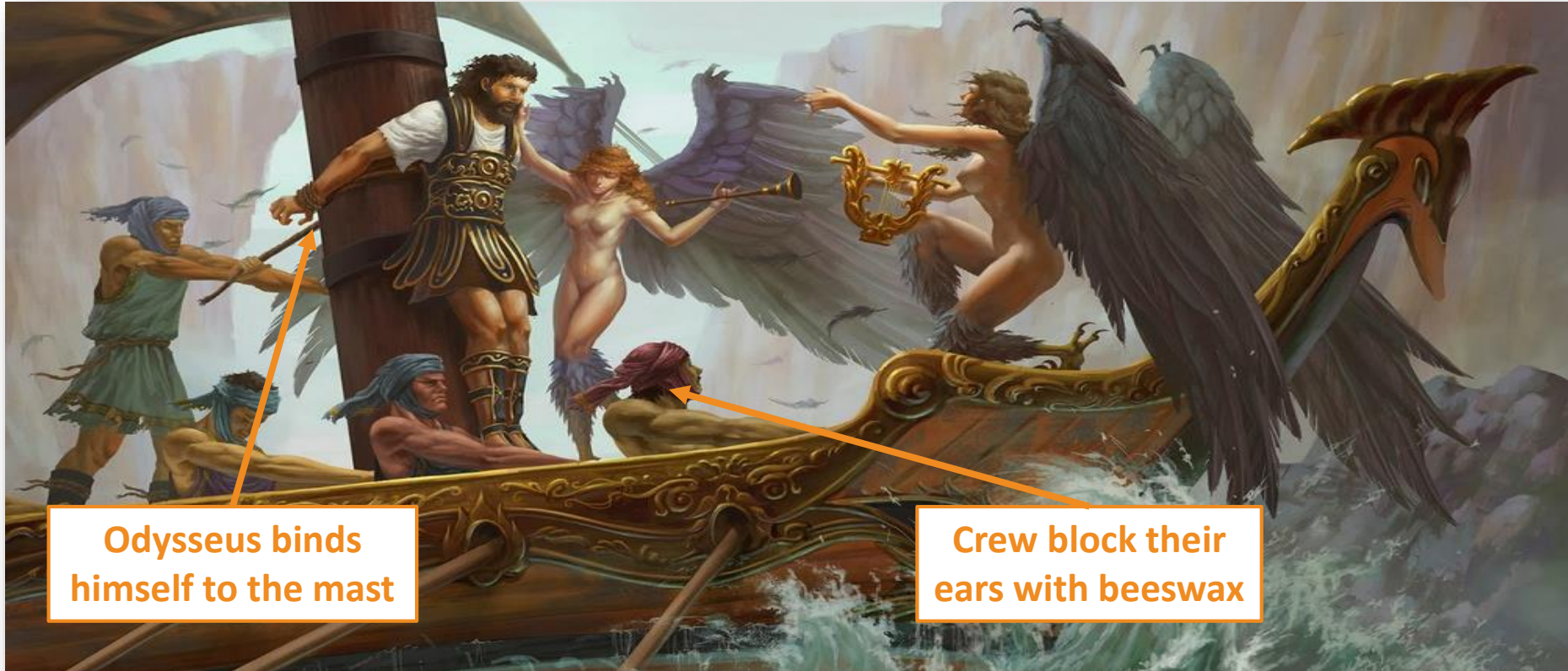


Time invariant	Stationary	Time consistent	Large	Small
Yes	Yes	Yes	39%	43%
Yes	No	No	15%	8%
No	Yes	No	17%	21%
No	No	Yes	15%	22%
No	No	No	14%	6%

Halevy (2015)

- Largest fraction are **exponentials** $\approx 40\%$
- Only a small fraction are “true” **quasi-hyperbolics** $< 15\%$
- If one uses violations of stationarity as evidence of **quasi-hyperbolics** then one misclassify them as being three times more common

SELF-COMMITMENT TO AVOID TEMPTATION IS AN OLD IDEA



Odysseus binds himself to the mast

Crew block their ears with beeswax

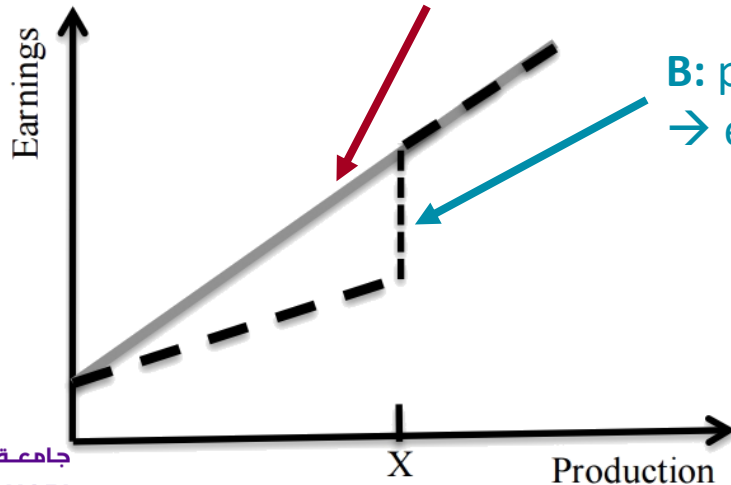
COMMITMENT IN THE WORKPLACE



Kaur et al. (2015)

- Suppose you are hired for a boring job that pays you at the end of each week
- Two available contracts:

A: Piece-rate → earn w per unit



B: piece-rate + penalty

→ earn w per if $Q \geq X$, else earn $\frac{1}{2}w$ per unit



You never earn more under B and you may earn much less!

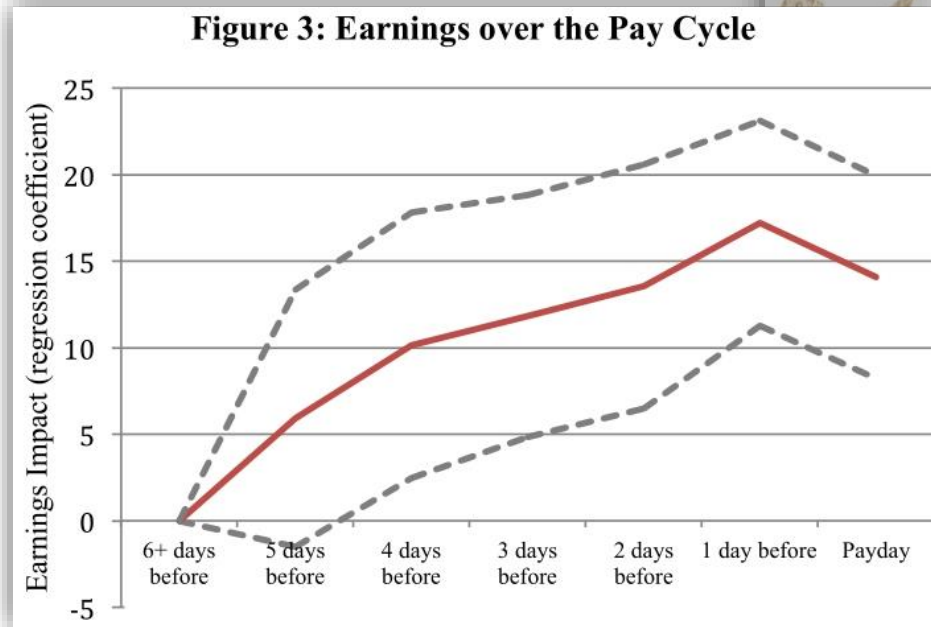
Why would you choose B instead of A?

COMMITMENT IN THE WORKPLACE



Kaur et al. (2015)

- **Pay-day effects and present-biased workers**
 - Some workers work harder as paydays approach
 - Would they like to commit to work harder at the beginning of the week?

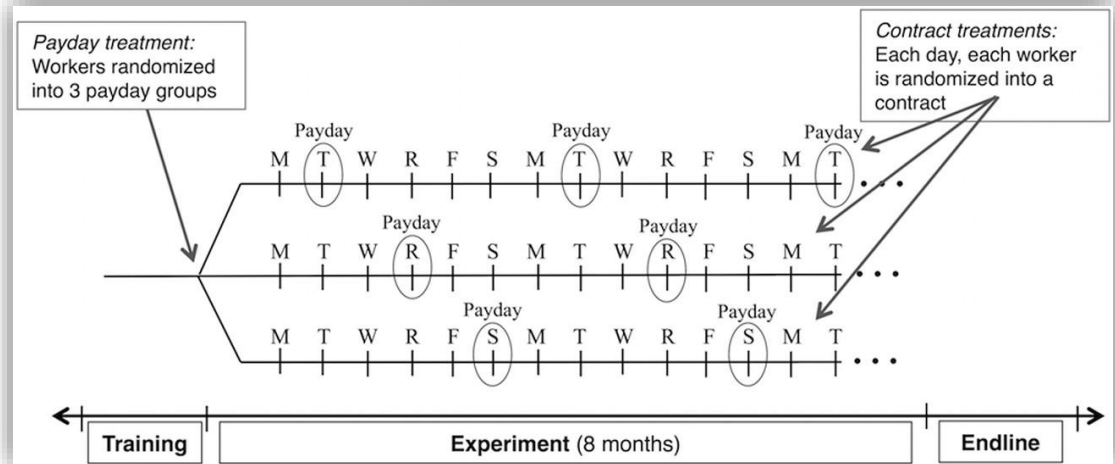


COMMITMENT IN THE WORKPLACE



Kaur et al. (2015)

- 102 workers over 8 months in a 3×4 treatment design
 - Payday (between-subjects): **Tue, Thu, or Sat**
 - Contract (within-subjects): daily assignment to
 - Piece-rate**
 - Piece-rate + penalty with imposed target**
 - Piece-rate + penalty with chosen target that day**
 - Piece-rate + penalty with chosen target the day before**

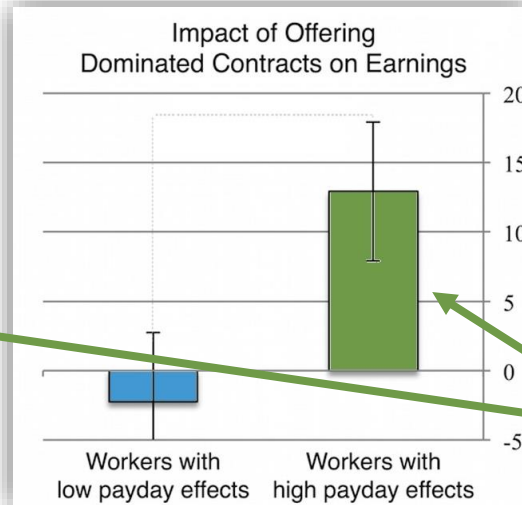
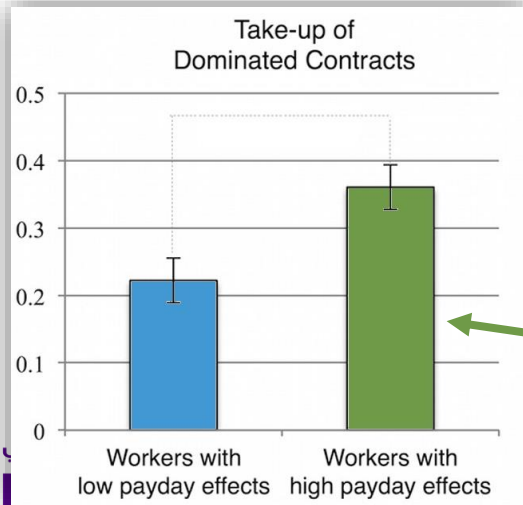


COMMITMENT IN THE WORKPLACE



Kaur et al. (2015): Results of the piece-rate + penalty contract

- Chosen 28% of the time
- Increases production without reducing quality if target is imposed or chosen the day before
- Increases earnings if target is chosen the day before



CONTRACT TREATMENTS: TREATMENT EFFECTS OF CONTRACTS		
	DEPENDENT VARIABLE	
	Production	Earnings
Option to choose dominated contract		
Evening option to choose dominated contract	150 (69)**	4.60 (2.17)**
Morning option to choose dominated contract	73 (69)	2.32 (2.17)
Target imposed:		
Level 1 target	3 (90)	-1.55 (2.88)
Level 2 target	213 (91)**	3.13 (2.89)
Level 3 target	334 (150)**	5.01 (4.80)
Observations: worker-days	8,423	8,423
R^2	.59	.57
Dependent variable mean	5,337	172

Effects are driven by workers with self-control problems

DEMAND FOR COMMITMENT



Augenblick et al. (2015)

- 102 subjects decide allocations of effort for two (boring) jobs over seven weeks

Job 1: Greek transcription

20% Completed (2 out of 10).

ηηβαβηφββ.εταχφχβθηγ.χχ.αυηλδληγβη

α β χ δ ε φ γ η λ . X

Submit

Job 2: Partial Tetris

Next Piece

Tasks Left To Do:
10 / 10

Lines this game:
1
(You need 4 lines to complete a task)

DEMAND FOR COMMITMENT



Augenblick et al. (2015)

Week 1 



1. Allocate tasks for weeks 2 & 3



Job 1 Transcription

Please use the sliders to allocate tasks between Week 2 and Week 3.

Decision 1: TASK RATE 1 : 1.50	Week 2: 0	Week 3: 33
Decision 2: TASK RATE 1 : 1.25	Week 2: 10	Week 3: 32
Decision 3: TASK RATE 1 : 1.00	Week 2: 19	Week 3: 31
Decision 4: TASK RATE 1 : 0.75	Week 2: 18	Week 3: 42
Decision 5: TASK RATE 1 : 0.50	Week 2: 44	Week 3: 12

Submit

DEMAND FOR COMMITMENT



Augenblick et al. (2015)

Week 1



1. Allocate tasks for weeks 2 & 3
2. Allocate \$\$\$ among weeks 1 & 4 and 4 & 7

Week 4



1. Allocate tasks for weeks 5 & 6
2. **Commitment choice**

	10% from Week 4 (90% from Week 5)		90% from Week 4 (10% from Week 5)
	+\$10	<input type="radio"/>	<input type="radio"/>
	+\$6	<input type="radio"/>	<input type="radio"/>
	+\$4	<input type="radio"/>	<input type="radio"/>
	+\$2	<input type="radio"/>	<input type="radio"/>
	+\$1	<input type="radio"/>	<input type="radio"/>
	+\$0.50	<input type="radio"/>	<input type="radio"/>
	+\$0.25	<input type="radio"/>	<input type="radio"/>
	+\$0	<input type="radio"/>	<input type="radio"/>
		<input type="radio"/>	+\$0
		<input type="radio"/>	+\$0.25
		<input type="radio"/>	+\$0.50
		<input type="radio"/>	+\$1
		<input type="radio"/>	+\$2
		<input type="radio"/>	+\$4
		<input type="radio"/>	+\$6
		<input type="radio"/>	+\$10

Week 3
→
↑
tasks (if any)

Week 6
→

DEMAND FOR COMMITMENT



Augenblick et al. (2015)

Timeline of the study

Week 1 



1. Allocate tasks for weeks 2 & 3
2. Allocate \$\$\$ among weeks 1 & 4 and 4 & 7

Week 2 



1. Allocate tasks for weeks 2 & 3
2. Realization (90% chance of an allocation from week 2)
3. Do allocated tasks (if any)

Week 3 



1. Do allocated tasks (if any)

Week 4 



1. Allocate tasks for weeks 5 & 6
2. **Commitment choice**
3. Allocate \$\$\$ among weeks 4 & 7

Week 5 



1. Allocate tasks for weeks 5 & 6
2. Choice realization
3. Do allocated tasks (if any)

Week 6 



1. Do allocated tasks (if any)

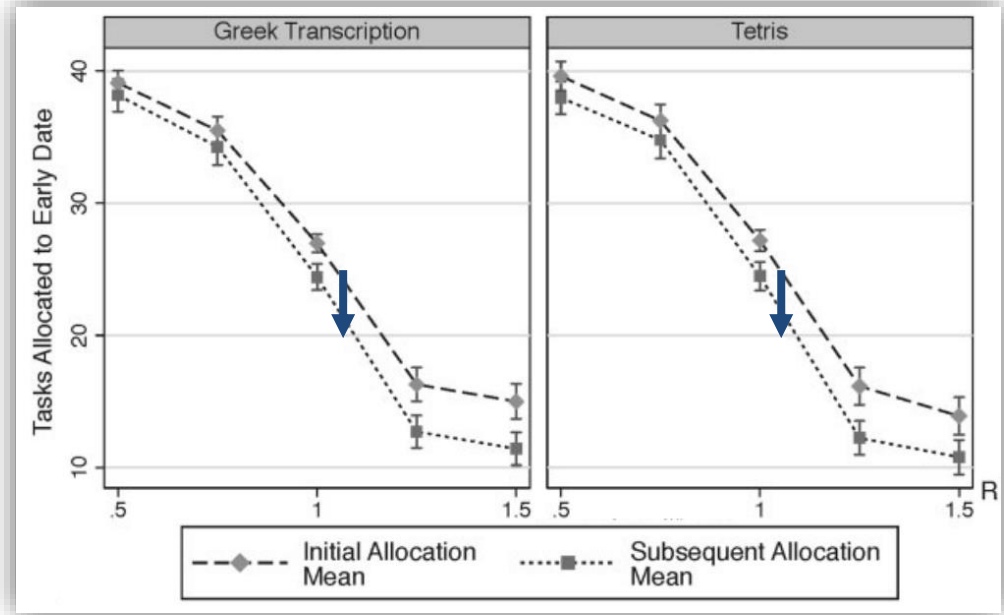
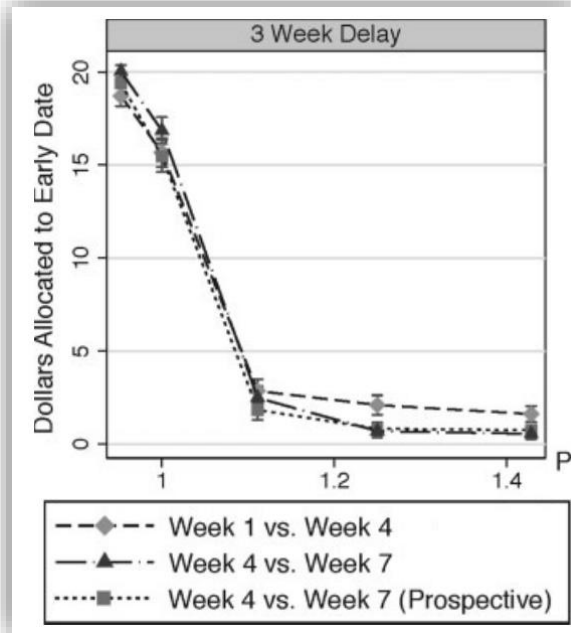
Payment

DEMAND FOR COMMITMENT



Augenblick et al. (2015)

- Evidence of **present-bias** with **effort** but not with **money**



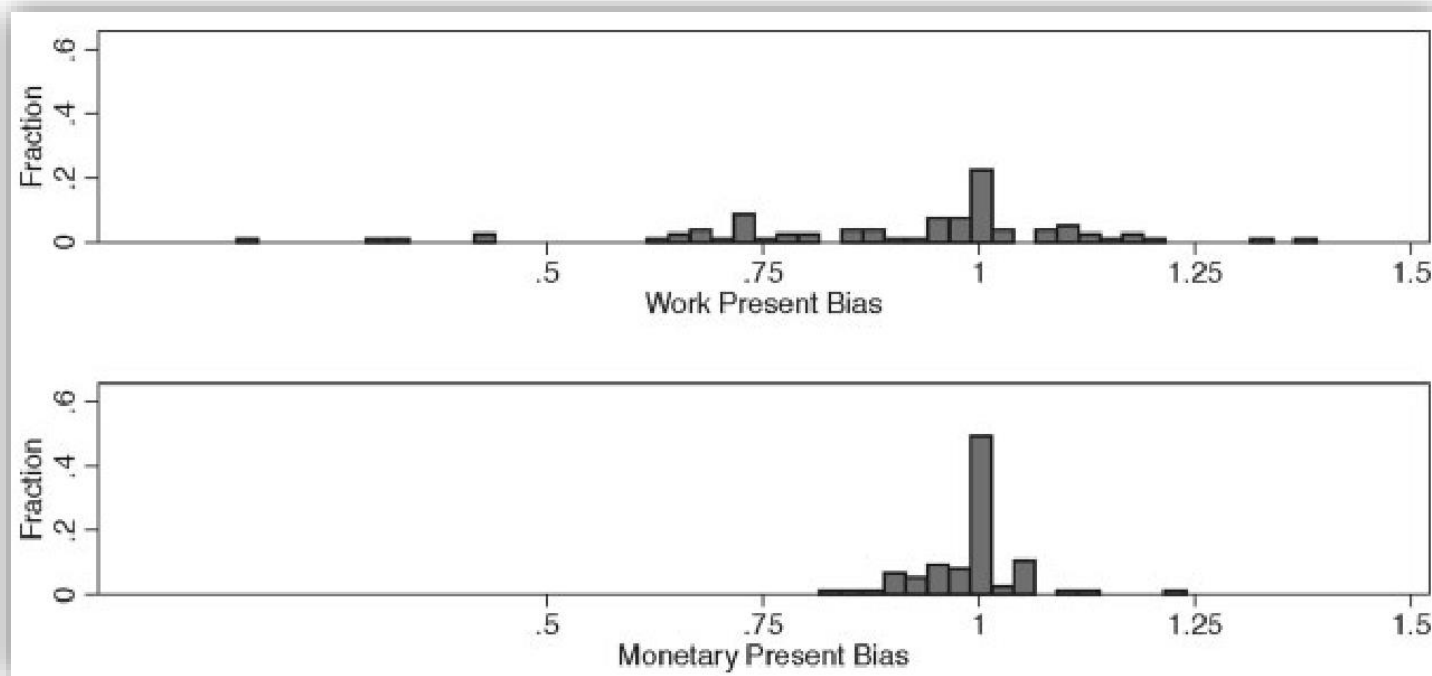
DEMAND FOR COMMITMENT



Augenblick et al. (2015)

- Evidence of **present-bias** with **effort** but not with **money**

Distribution
s of β

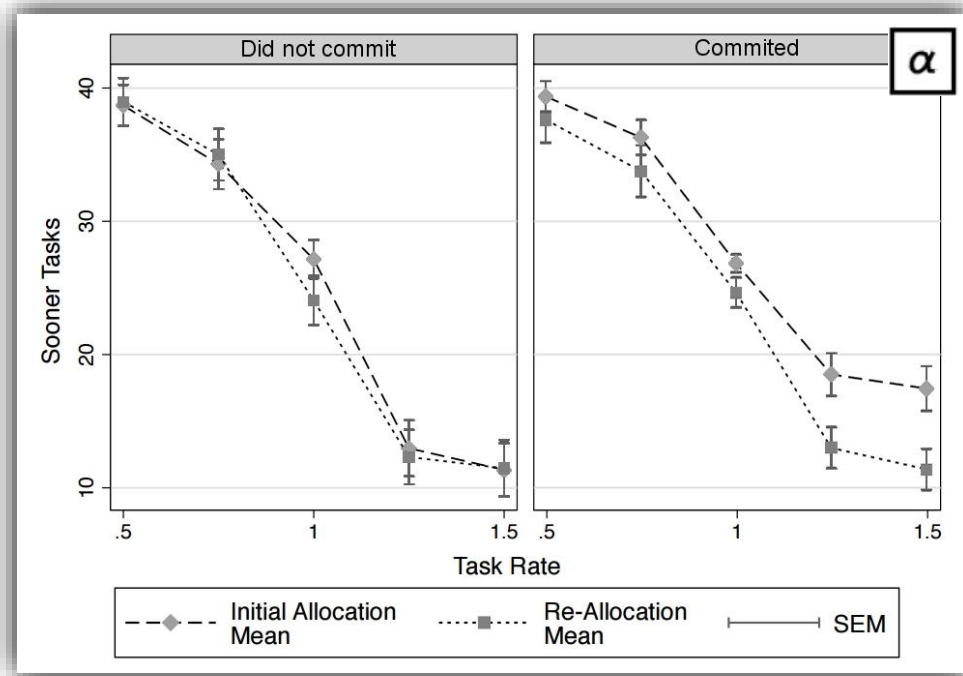


DEMAND FOR COMMITMENT



Augenblick et al. (2015)

- **59% choose commitment** when it is free
 - Chosen by those with more present bias
- But no willingness to pay for commitment or flexibility
 - Median willingness to pay is **only \$0.125 for commitment**
- 91 percent prefer flexibility when the price of commitment is \$0.25
- 90 percent prefer commitment when the price of flexibility is \$0.25



REFERENCES



- Andersen, Steffen, Glenn W Harrison, Morten I Lau, and E Elisabet Rutström. 2008. “Eliciting Risk and Time Preferences.” *Econometrica* 76 (3): 583–618.
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